BUS 281: BUSINESS FINANCE TOOLS

Students develop an understanding of the criteria lenders and investors use to make decisions regarding credit facilities. Topics include personal financial readiness, business financial statement structure, cash flow management, and principals of lending. No prerequisites.

Course Student Learning Outcomes

- 1. Examine the key issues involved in obtaining a business loan for a new or existing business.
- 2. Analyze financing options for new and existing businesses.
- 3. Create a financing plan that includes the important factors loan officers look for on financial statements and business plans.

Credits: 1 Program: Business Administration